50 PANORAMA MINERO YEARS TOGETHER

CORPORATE OVERVIEW

# Who we are.
# What we do.
# Why *choose us.*

+50 YEARS OF MINING.

SPECIALISTS IN ARGENTINE MINING

## About *Panorama Minero*

## Half a century of *leadership* in the industry

**Panorama Minero** is the pioneering organization and the most established platform dedicated exclusively to Argentine mining. Five decades of uninterrupted presence in the sector have shaped a distinctive positioning, grounded in editorial specialization, convening capacity, and direct access to the stakeholders influencing mining operations, regulation, and investment.

Our activity integrates the production of specialized information, the development of sector-specific reference tools, and the organization of high-level professional gatherings. These dimensions do not operate independently; they form part of a single structure designed to organize information, facilitate analysis, and create spaces for exchange among industry decision-makers.

Event locations are selected based on their productive relevance within Argentina's mining landscape. Each commercial, editorial, or event-driven initiative is supported by the leading brands and companies operating in the sector.

### *01* Established Editorial Framework

More than 500 published editions with technical rigor and a long-term sector perspective.

### *02* Distinctive Convening Capacity

Five decades bringing together key stakeholders from more than 35 countries.

### *03* Leading Event Platforms

Four flagship events recognized locally and internationally across the industry.

### *04* Specialized Digital Ecosystem

Website, newsletter, official app, and social media channels designed for executives and sector decision-makers.

| | |
|---|---|
| **+50K** | Weekly newsletter subscribers |
| **+40K** | Monthly website readers |
| **+15K** | Monthly magazine readers |
| **+500** | Published editions |
| **+60** | Events organized |
| **+35** | Countries with active audience |

OUR AUDIENCE

## Direct access to *decision-makers*

**Panorama Minero** maintains sustained engagement with companies, institutions, and professionals actively involved in Argentina's mining sector. Every commercial, editorial, and event initiative is supported by the leading brands and companies operating across the industry.

### Senior management of operating companies

CEOs, directors, and executive management of national and international mining companies with operations in Argentina.

### Suppliers and service industry

Equipment manufacturers and industries integrated into the mining value chain.

### National and provincial government

Authorities linked to production, energy, economy, and infrastructure with direct influence on the sector.

### Investors and financial institutions

Funds, analysts, and capital market participants with interest in mining assets and projects.

### Organizations and diplomatic delegations

Business chambers, diplomatic representations, and international technical delegations.

### Academia and specialized consulting

Universities, technical centers, consulting firms, and professionals within the regional mining ecosystem.

# What sets *us apart*

An integrated working model that connects content, publications, and sector gatherings to support informed decision-making in mining.

EVENTS

### Conferences and exhibitions

We organize meetings with technical and economic agendas, including specialized conferences, institutional panels, business roundtables, and working sessions. Each event is built around a defined productive axis and held in territories with strategic mining relevance.

PUBLICATIONS

### Compendium and catalogue

The Argentine Mining Compendium consolidates structured information on projects and operations across the country. The Supplier Catalogue organizes the supply of goods and services linked to mining activity. Both serve as reference tools for analysis and planning.

EDITORIAL

### Panorama Minero Magazine

A publication with more than 500 editions covering projects, operations, regulation, suppliers, and investment. It has evolved in format and distribution while maintaining a focus on verified information and sector context.

DIGITAL

### Content ecosystem

Weekly newsletter, official app, panorama-minero.com, and active social media presence. A distribution system designed for executives, technical professionals, and decision-makers. Industry developments are first reported through Panorama Minero, enabling direct engagement with its key stakeholders.

EVENTS THAT SET THE AGENDA

# Four *platforms:*

## Comprehensive industry coverage

Since the 1990s, **Panorama Minero** has organized Argentina's most relevant mining industry gatherings, including exhibitions, conferences, and specialized business platforms. Each event is conceived as a practical working environment, featuring a technical agenda, high-level speakers and participants, and a territory directly involved in the industry debate. These are not simply conferences about mining; each Panorama Minero event is where the industry agenda takes shape.

Our platforms bring together, within a single space, those who operate, regulate, finance, and supply the industry. Four events. One ecosystem. The opportunity to be present where the decisions that drive Argentine mining are made.

- FLAGSHIP COMMERCIAL EXHIBITION

### San Juan International Mining Expo

+40,000 ATTENDEES • 11 EDITIONS • 20 YEARS

Argentina's most nationally representative mining exhibition. A biennial event held in San Juan that combines a large-scale commercial exhibition, a high-level technical agenda, and structured networking spaces. It convenes operating companies, suppliers, provincial and national authorities, international delegations, and investors.

San Juan International Mining Expo

- LEADING LITHIUM CONFERENCE • NORTHWEST ARGENTINA

### Lithium in South America

GLOBALLY RECOGNIZED PLATFORM • FOUNDED IN 2011 • +1,900 ATTENDEES

The pioneering lithium conference in Argentina. With a rotating venue across Salta, Jujuy, and Catamarca, it has established itself as a technical and market reference for the global lithium ecosystem, with a specific focus on Argentina and the region. It convenes developers, technology providers, authorities, and investors across the lithium value chain.

International Seminar LITHIUM In South America

- THE CONFERENCE DRIVING ARGENTINE COPPER • CUYO REGION

### Argentina Copper Conference

CONFERENCE AND BUSINESS MEETING • MAJOR COPPER PROJECTS • SAN JUAN

A gathering dedicated to Argentina's copper development, centered on large-scale projects and long-term investment conditions. It brings together companies, authorities, and investors to address technical, regulatory, and infrastructure variables.

argentinacopper INTERNATIONAL CONFERENCE

- CONFERENCE + AWARDS CEREMONY AND ANNUAL DINNER

### Mining: Year-End Summit

YEAR-END REVIEW AND OUTLOOK • CELEBRATION AND INDUSTRY GATHERING • BUENOS AIRES

The event that closes Argentina's mining calendar. The daytime agenda features technical analysis, market conclusions, and sector outlooks. In the evening, the Mining Awards Night, the industry's annual awards ceremony recognizing professional trajectories, corporate performance, and key milestones of the year.

MINING YEAR-END SUMMIT
Argentina Gold, Silver & Copper
Mining Awards Night

CONTENT AND MEDIA PROPOSAL

# Editorial *platform*

SPECIALIZED INFORMATION. HISTORICAL CONTINUITY.

## Panorama Minero Magazine

A publication with more than 500 editions documenting the evolution of Argentine mining. Combines digital format with special print editions.

## Argentine Mining Compendium

An annual publication consolidating structured information on operations and projects, including operators, location, development stage, and technical characteristics.

## Supplier Catalogue

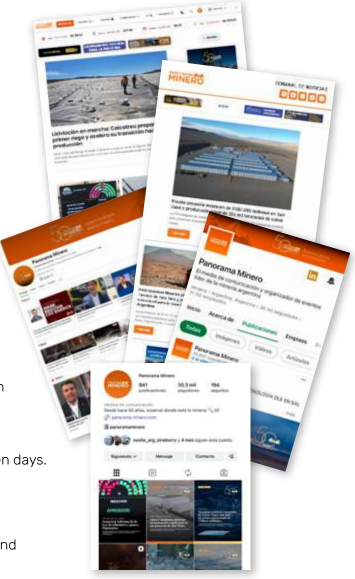
A reference document organizing the supply of goods and services linked to Argentine mining into a sector-wide consultation tool.

PANORAMA MINERO
Oportu
para in
inter
COMPENDIO
BILINGÜE
PANORAMA MINERO
Catálogo de
Proveedores
de la Minería Argentina

*+Development of tailored publications, strategic reports, and technical documents for institutional presentations, international forums, trade missions, and senior-level engagements.*

# Digital *ecosystem*

CONTENT THAT REACHES ITS TARGET AUDIENCE



### Website

**panorama-minero.com**
Daily coverage and specialized analysis of Argentine mining.

+ *1,800 unique users* **per day**
+ *64,000 monthly page* **views**

### Event Microsites

Each **Panorama Minero** event operates its own dedicated website, providing detailed information, registration access, and personalized contact.

### Weekly Newsletter

Curated industry information distributed to more than *50,000* **subscribers.**

An executive summary featuring the most relevant developments in Argentine mining over the past seven days.

### Social Media

Distribution channels ensuring continuous updates and engagement with a professional audience.

# Event *agenda*

UPCOMING DATES

OCTOBER
7-8

### Lithium in South America

Jujuy, Argentina • 2026

DECEMBER
2-3

### Mining: Year-End Summit 2026 + Mining Awards Night

**Special 50th Anniversary Celebration of Panorama Minero**
Buenos Aires, Argentina • 2026

2027
(TBC)

### Argentina Copper

Vicente Chancay Velodrome, San Juan, Argentina • 2027

2028
(TBC)

### San Juan International Mining Expo

Estadio del Bicentenario – Vicente Chancay Velodrome,
San Juan, Argentina • 2028

# At the heart *of MINING.*

EVENTS, BUSINESS, AND THE MOST RELEVANT INSIGHTS FROM ARGENTINA'S MINING INDUSTRY

### Looking for more information about our products and services?

Receive personalized assistance through our official channels.

Join the ***#PanoramaMinero*** community!

Scan the QR code and connect with us

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